

An Update on d² Accounting

Welcome to the first d² Accounting newsletter. As part of our ongoing commitment to ensure effective communication with all of our clients, we intend to produce a bi-annual newsletter updating you on any changes within d² and our plans for the future.

As many of you know, d² has undergone several changes over the past few months. Each of which we hope enables us to provide a full and complete service to all our clients.

We have invested in a complete re-brand of our company image and are pleased that the logo we now have reflects our individuality and the fact that we are not like other accountants.

We are also working hard to ensure that all our clients are regularly updated not only with legal changes, but also with any changes which we think may be of interest or help. We will do this via emails, twitter, our website and Facebook page, giving you maximum opportunity to keep in touch with us.



If you would like to keep in touch via social media please feel free to search out d2 Accounting on twitter and Facebook and interact with us as much or as little as you like!

Within our office you will soon notice some additional faces who will be there to support us and we will of course introduce them to you officially as soon as they are fully on board.

Furthermore we are creating links with as many useful and like minded business people as we possibly can in order for us to provide a full service for yourselves.

We are pleased to announce a link with a very good and down to earth Independent Financial Adviser, Gary Cosgrove of Grovegate Financial Services.



We have known Gary for many years and have used his services both professionally and personally. We have found that he is able to provide excellent well rounded advice.

As many of our clients have mentioned that they require Pensions, insurance, investment advice etc, we have asked Gary to give each of you a courtesy call to see if he may be able to help you. If you *do not* want Grovegate to get in touch, please let us know by the 28th February and we will make sure that you are not contacted.

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The d² Network!



We have recently spoken with several clients who are interested in joining a 'd² Network'. Our client base is consistently growing and we know that some of our clients could help each other out. We are therefore considering allowing willing clients to offer a special d² discount rate and we will pass your details on to clients who could use your help and expertise!

All you would need to do is pass us some business cards and / or company literature and we will pass that onto our clients for you. Nothing else, it's not rocket science, its simply trying to offer a completely rounded service and allow our clients another opportunity to stay strong during the current economic climate.

Please let us know if you are interested and we will then pass your details on!

In addition to these links we are constantly seeking to build strong relationships with banks, solicitors and any other contact that we think may be of use to our clients. So if you think we may be able to help you by passing on a contact, please do not be afraid to ask. We do not

act as a representative for any of these people but are more than happy to introduce like minded people to each other if it can benefit them. Ultimately our aim is to help you run your business better!



Moving Forward

Within the next six months, you should see many positive changes within d² where communication with clients will be a focus.

If you can think of anything that we could do differently, better or otherwise, please do not hesitate to let us know. We are a service provider and our aim is provide you with excellent service!



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